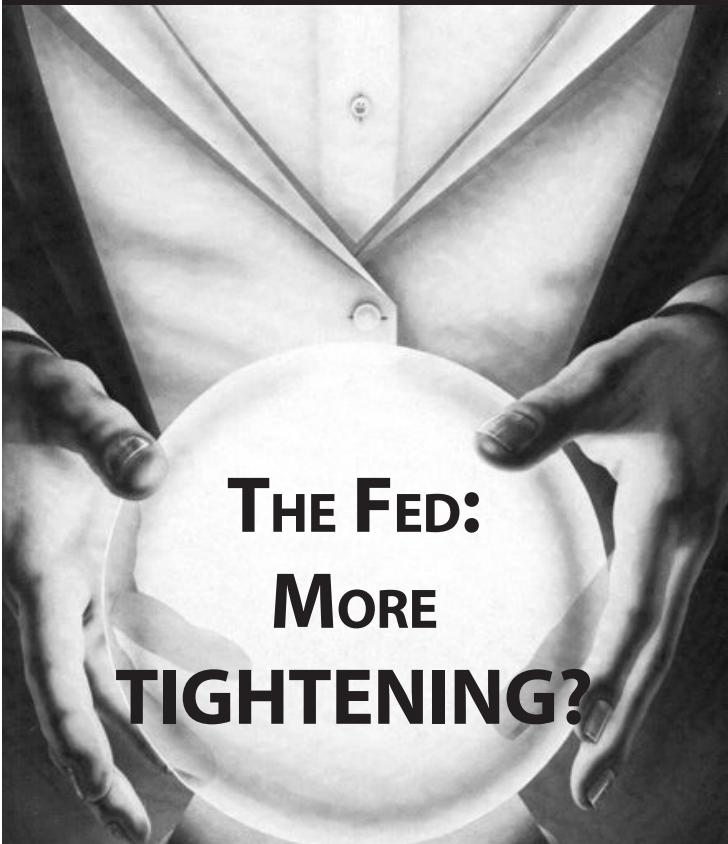


CRYSTAL BALL XXXII

The Business and Financial
Outlook through 2017
State, National and International Implications

Thursday, April 28, 2016



sponsored by
The University of North Carolina at Asheville
Department of Economics and

ParsecFinancial
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REGISTRATION FORM

Yes, I would like to attend. Please register me for the
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32nd Annual **XXXIII** ECONOMIC
CRYSTAL BALL SEMINAR

Thursday, April 28, 2016
6:15–8:45 p.m.

Lipinsky Hall Auditorium
(Next to Ramsey Library)
UNC Asheville campus

AGENDA

Reception	6:15 p.m.
Economic Outlook	7 p.m.
Financial Outlook	7:30 p.m.
Question-and-Answer Period	8 p.m.

The Economic Outlook will focus on inflation, employment, interest rates, the strength of the dollar and the housing market.

The Financial Outlook will explore the implications of Federal Reserve policy for financial markets. Various investments will be addressed, with an emphasis on interest rates and the bond market.

THE PROGRAM

The Business and Financial Outlook through 2017

State, National and International Implications

Speakers

David W. Berson of Nationwide Insurance
James F. Smith of Parsec Financial

Location

Lipinsky Hall Auditorium
(Next to Ramsey Library)
UNC Asheville campus

Date

Thursday, April 28, 2016

Sponsors

Parsec Financial
UNC Asheville Department of Economics

There is no admission cost for the seminar.



ABOUT OUR SPEAKERS

David W. Berson, Ph.D.

Economist

Dr. Berson is Senior Vice President and Chief Economist at Nationwide Insurance, where his responsibilities involve leading a team of economists that act as internal consultants to the company's business units.

His numerous professional experiences include Vice President and Chief Economist at Fannie Mae from 1989-2007, past president of the National Association of Business Economists, and a senior management position with Wharton Econometrics Forecasting.

James F. Smith, Ph.D.

Economist

Dr. Smith is the chief economist at Parsec Financial. He has more than 30 years of experience as an economics forecaster. Dr. Smith's career spans private industry, government and academic institutions, and includes tenures with Wharton Econometrics, Union Carbide, the Federal Reserve and the President's Council of Economic Advisers.